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**UNITED STATES DISTRICT COURT FOR THE  
DISTRICT OF NEW JERSEY**

**FEDERAL TRADE COMMISSION,**

Plaintiff,

v.

INDEPENDENT MARKETING  
EXCHANGE, INC., a corporation, also  
d/b/a National Data Management,  
N.D.M., Global Mailing Services,  
G.M.S., Independent Mailing Services,  
Independent Mailing Services, Inc.,  
I.M.S., Independent Shoppers Network,  
Independent Shoppers, Success At  
Home, Success-At-Home Mailing,  
IMEX, IMEX, Inc., and Continental  
Publishing Company, and

WAYNE J. VERDERBER II,  
a/k/a Wayne Verd and Brian West,  
individually and as an officer of  
INDEPENDENT MARKETING  
EXCHANGE, INC..

Defendants.

Case No.: 10cv568

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Upon consideration of the ex parte Application of Plaintiff Federal Trade Commission ("Commission") to temporarily seal the file in this matter, and Plaintiff's accompanying memorandum, this Court finds that it is in the interest of justice and the public interest to grant the Commission's Application.

Accordingly,

**IT IS HEREBY ORDERED** that the entire file and docket in this matter, including all motions, memoranda of law, exhibits and other supporting papers, as well as all orders of this Court, are temporarily sealed;

**IT IS FURTHER ORDERED** that the seal on this file shall be lifted on all documents two business days after the Court rules on the Commission's motion for a temporary restraining order, or upon notification by the FTC that the complaint has been served, whichever occurs earlier.

**IT IS SO ORDERED**, this 2<sup>nd</sup> day of February, 2010.

Noel C. Walker

United States District Judge  
United States District Court for the  
District of New Jersey